

The Bettie Jane Cancer Foundation

P.O. Box 225, Braddock Heights, Maryland 21714 • 301.473.5354 • www.bettiejaneccancerfoundation.org



Gala 2021

Business Owner & Friend of the Foundation
In Frederick, Washington & Alleghany Counties, Maryland

Dear Business Owner

The Bettie Jane Cancer Foundation is currently planning the Ninth Annual Gala to be held on Sunday October 24, 2021 at Walkersville Fire Hall (79 West Frederick Street, Walkersville, MD) and catered by Dutch's Daughter restaurant. This year's dinner Gala is an event featuring Live and Silent auction items, our Raffle Extravaganza, door prizes and more!

The Bettie Jane Cancer Foundation is a non-profit 501(c)3 organization (Tax ID 27-4784811) that supports local cancer patients in Frederick, Washington & Alleghany Counties in Maryland who need financial assistance with chemotherapy and other expenses. The support that The Bettie Jane Cancer foundation is able to provide depends on generous donations and fundraising events, like the Annual Gala.

At this time, The Bettie Jane Cancer Foundation is reaching out to local business owners and friends for sponsorship. Sponsorship recognition will be given at the event, in the event program booklet, on the foundation website, www.bettiejaneccancerfoundation.org as well as on social media.

Sponsorship levels are:

Diamond Level	\$1500	Full page advertisement in Gala Program, Table Top Logo advertisement and Logo on the Website Banner
Platinum Level	\$1000	Full page advertisement in Gala Program and Logo on the Website Banner
Gold Level	\$500	Half page advertisement in Gala Program
Silver Level	\$250	Quarter page advertisement in Gala Program
Bronze Level	\$100	Patron mention in Gala Program
Table Sponsor	\$500	Table Top Logo advertisement

Tickets can be purchased for \$60.00 per person. The ticket includes 1 cocktail drink ticket, appetizers, the Buffet Dinner and dessert. Door prizes will also be given away. Ticket pricing includes seating. Please submit sponsorship request and digital ad (or we can use previous ads) by September 15th, 2021 to be included in Gala Program booklet.

Please feel free to contact The Bettie Jane Cancer Foundation at 301-473-5354 or by e-mail at bj@bjcfmd.org if you have any questions or need more information.

Thank you in advance for your time, consideration and generosity to the Bettie Jane Cancer Foundation. With support from local businesses and friends we can achieve our mission of
“Working Together, Saving Lives”

Sincerely,

The Bettie Jane Cancer Foundation

Committee Contact: _____